

## RED Trust Key Performance Measures

| Measure  | Frequency     | Target                        | Actual 2007/08 |          |                                  |
|--|---------------|-------------------------------|----------------|----------|----------------------------------|
|  |               |                               | TLA Area       | 2006/07  | 2007/08                          |
| Number of businesses within the region                           | Annual        | Positive growth               | Ruapehu        | 1,256    | 2,031                            |
|  |               |                               | Wanganui       | 3,174    | 4,085                            |
|  |               |                               | Rangitikei     | 1,261    | 2,269                            |
|  |               |                               | Total          | 5,691    | 8,385                            |
|  |               |                               |                |          |                                  |
| Number of jobs (employees) within the region                     | Annual        | Positive growth               | Ruapehu        | 4,950    | 6,300                            |
|  |               |                               | Wanganui       | 16,120   | 18,220                           |
|  |               |                               | Rangitikei     | 4,270    | 5,890                            |
|  |               |                               | Total          | 25,340   | 30,410                           |
|  |               |                               |                |          |                                  |
| Average company size / mean employment number<br>(Estimate only) | Annual        | Positive growth               | Ruapehu        | 3.9      | 3.1                              |
|  |               |                               | Wanganui       | 5.1      | 4.5                              |
|  |               |                               | Rangitikei     | 3.4      | 2.6                              |
|  |               |                               | Average        | 4.1      | 3.4                              |
|  |               |                               |                |          |                                  |
| Employment participation rate                                    | Annual trend  | Increase in employment rate   | Ruapehu        | 72.1%    | N/A.<br>Measured in census years |
|  |               |                               | Wanganui       | 62.6%    |                                  |
|  |               |                               | Rangitikei     | 70.0%    |                                  |
|  |               |                               | Average        | 68.2%    |                                  |
|  |               |                               |                |          |                                  |
| Unemployment rate  | Annual trend  | Decrease in unemployment rate | Ruapehu        | 5.0%     | N/A.<br>Measured in census years |
|  |               |                               | Wanganui       | 6.6%     |                                  |
|  |               |                               | Rangitikei     | 4.1%     |                                  |
|  |               |                               | Average        | 5.2%     |                                  |
|  |               |                               |                |          |                                  |
| Average household income   | Census (2006) | Positive growth               | Ruapehu        | \$39,000 | N/A.<br>Measured in census years |
|  |               |                               | Wanganui       | \$36,100 |                                  |
|  |               |                               | Rangitikei     | \$40,500 |                                  |
|  |               |                               | Average        | \$38,533 |                                  |
|  |               |                               |                |          |                                  |